

**Helena Public Schools
Grade 3
Librarian
Health and Wellness**

Health Maintenance & Enhancement

- Identify advertising techniques that target children (e.g., toys in cereal, fast food meals, cartoon characters)
- Identify how the media can influence the way people think, feel & behave

Functions & Interrelationships of Systems

- Understand media often presents an unrealistic image of what it means to be male or female, what it means to be in love, & what parenthood & marriage are like

Risk Assessment & Reduction